

# Statement Of Purpose For MBA In International Business

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There is a strong need for those who are well-versed in overseas markets because of the expansion of global trade. They also need top management with an in-depth understanding of business and trade strategies in various crucial industries. I wish to cooperate with reputable firms that need multi-skilled workers with a full understanding of business, finance, administration, and marketing to stay competitive and combat the economic crisis. In order to enhance and develop my skill set and meet the needs of contemporary businesses, I've made the decision to arm myself with more information and experience. As a result, I will have access to a broad range of knowledge and skills that will help me accomplish my goals with the assistance of an International business degree at a reputable university. By enrolling in a reputable program and earning a master's degree in international business, I will be able to advance my management skills, broaden my comprehension of business in relation to the global market, and obtain an international perspective on trade and economy at the right time and place.

## **Academic Background**

Regarding my academic career, I have been well-focused towards my education and remain indulged in getting undertaking core subjects. It allowed me to maintain my expertise as my profession advanced. Participating in several lectures helped me focus my efforts more effectively. Thanks to these insights, I was able to complete secondary education at Shri Chaitanya Techno School with a 90%. Following that, I continued to discover new topics and absorbed the most authentic knowledge that was available to me. At Shri Chaitanya junior college, I completed my senior secondary education with an 86.9%. After that, I kept learning new things and ingested all the vital information that was available to me. Being an academic-oriented student and having competency in core subjects like mathematics, physics, and chemistry, I decided to further my education in the engineering field. I felt the urge to constantly focus on chores connected to my studies, taking notes, and organizing my material. Therefore without wasting my precious time, I enrolled at Vigna's Institute of engineering for women to pursue a bachelor of technology in electrical and communication engineering and completed it with a 7.35 CGPA. I acquired an understanding of both the software and hardware aspects during the 4 years of the Electronics and Communication Engineering program. In addition, I gained knowledge of programming languages, embedded systems, electronic devices, circuits, devices, etc.

I was able to hone my major capabilities, including strong analytical, problem-solving, and mathematical abilities, as well as my technological expertise, including computer-aided design abilities, as well as paying attention to minute details. I was also able to improve my technical knowledge in programming languages like C, SQL, and Java and databases like MySQL. I also got expertise in user administration, including user creation, role assignment, user deletion, lock & unlock, and password reset. After finishing my education, I

had the opportunity to work for a major organization, and I immediately realized the importance of business management to a successful organization's operation. The long-term survival of a corporation depends on growth and facilitates asset acquisition, talent attraction, and investment financing. Knowing the significance of such a broad field of study motivates me to enroll in an International Business Management degree to improve the effectiveness and profitability of Multi-national Corporations.

### **Professional Background**

I feel it to be quite important in my life that my professional occupation has given me a deep awareness of the importance of several qualities in pursuing various objectives. Additionally, it has given me a chance to connect my academic work with my professional life. Furthermore, it prepared me for the demands and expectations of the working world and gave me insight into the diversity of individuals in the workplace. I got the opportunity to work in one of the most reputable firms Capgemini India Pvt Ltd as a software engineer and till now continued to serve the organization with paramount efforts. In terms of my obligations, I developed data models and information objects, including packages, reports, IDOCs, extension views, attribute views, analytic views, and calculation views, using both SQL script and graphics. As well as working with input parameters, variables, calculated columns, limited columns, and hierarchies, I also used to be involved with information model content. Apart from this I am familiar with SAP ABAP HANA and have worked with a variety of join nodes, reports, extensions, TMGs, integrations, variables, input parameters, functions (scalar, table), and procedures in Calculation View.

Whatever I had learned at work, I had always put it into practice fully to get perfect and positive outcomes. I was soon recognized for my sincere efforts, had many encouraging comments from my peers, and was elevated to the position of senior analyst. With a high position in my field of employment, additional responsibilities fell on my shoulders, and I made every attempt to increase organizational productivity. My responsibilities included helping clients choose, deploy, and support application packaged solutions during production. In order to successfully integrate packaged technology into the customers' business environment and provide the desired business results, I also draw on my extensive consulting experience, business acumen, and packaged solution expertise.

### **Why I Choose To Pursue A Master's In International Business?**

Students that are exposed to international business management have a better understanding of different cultures, markets, and businesses. It gives students an understanding of how globalization has increased connectivity worldwide, which is essential. Additionally, I will be better prepared to compete in the global market after earning a master's degree in international business management by taking courses in fundamental business topics like project management, business communications, financial and managerial accounting, operations management, and human resources management. I will also learn new skills like digital advertising and social media, work with a diverse team, conduct research throughout the globe, increase business performance, and will able to make strategic decisions that will

guarantee that corporate objectives are accomplished. My degree in global business management will help me develop practical skills including leadership, time management, decision-making, and communication.

Given the expanding potential for the discipline in the UK, I made a wise choice to do my master's in international business there. The UK has become one of the most sought-after locations for international students looking to further their studies. United Kingdom's prestigious young colleges, top-notch education, affordable tuition, and an average cost of living have all piqued my attention. Additionally, UK universities create the ideal research chances by using effective training techniques with the most well-known firms.

After investigating it and learning about its specialist program, I am excited to study international business management at your respected university. With the help of XYZ university's top-notch, qualified faculty, I will be able to gain the information I need to operate a global firm, understand trade customs, and place a strong emphasis on applying international business principles practically. Because of the carefully planned curriculum at XYZ University, which also contributes to the creation of a supportive learning atmosphere, my educational process will go as planned. In addition, I'll get the chance at XYZ institution to learn how to interact with individuals from various cultural backgrounds and how to handle issues that businesses and corporations face around the world.

### **Carer Goals**

My greatest passion has always been learning. The international business concentration lays a strong emphasis on creating unique perspectives in a few business disciplines as well as using knowledge while examining and participating in international markets. Therefore, my career objective is to be giving myself a leadership position of any kind to enhance the positive outputs for an esteemed organization.